



## Stand With Industry Leaders Sponsor ISF WSC

Choose the level that aligns with your strategy:

BASIC PRE-SET	SUPPORTER	ADVOCATE	EXECUTIVE	VISIONARY
Entry-level exposure	Boost brand presence	Engage deeply with key audiences	Premium visibility and access	Shape the conversation at ISF
10,000 CHF	20,000 CHF	30,000 CHF	50,000 CHF	80,000 CHF

Interested in becoming a sponsor?  
Let's Talk: [infowsc@worldseed.org](mailto:infowsc@worldseed.org)



## Our Sponsorship Packages

	BASIC PRE-SET	SUPPORTER	ADVOCATE	EXECUTIVE	VISIONARY	LONG-TERM
	10,000 CHF	20,000 CHF	30,000 CHF	50,000 CHF	80,000 CHF	3y-term Advocate/ Executive/Visionary
<b>Online/Print</b>						
Logo integration on all printed materials, website and app as a SPONSOR	X	X	X	X	X	X
Option to integrate link to the congress website on SPONSOR's website					X	X
<b>On-site</b>						
SPONSOR logo visible in the panels venue		Small	Small	Medium	Large	Medium/Large
SPONSOR's logo projection in the panels venue during breaks					Large	Medium/Large
Priority choice in Channel World Seed				3rd choice*	2nd choice*	1st choice*
Priority choice for exhibition booth				3rd choice*	2nd choice*	1st choice*
Priority meeting room selection						1st choice*
On-site visit before congress						X
Post-congress call						X
<b>Congress/Exhibition</b>						
Complimentary registration	1 trading table + 2 free sponsor registrations	1 trading table + 2 free sponsor registrations	2 free sponsor registrations	4 free sponsor registrations	5 free sponsor registrations	See Advocate / Executive / Visionary
Complimentary exhibition space						1 exhibition space of 3m x 2m
<b>A la Carte</b>		Choose 2	Choose 4	Choose 6	Choose 7	

\*Deadline: If the deadline is missed, the next best available option will be allocated to the sponsor.

**Didn't find a perfect match?**

We are happy to tailor sponsorship opportunities to fit your specific needs.



# Complete Your Sponsorship Package

Choose from our à la carte options

		SUPPORTER	ADVOCATE	EXECUTIVE	VISIONARY
		Choose 2	Choose 4	Choose 6	Choose 7
Onsite Branding Opportunities	Coffee break – Logo placement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Lunch break – Logo placement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	President's dinner – Totem with logo	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Reusable water bottles – Logo placement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Water station – Logo placement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Social media screen – Logo placement on screen	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Congress bag insert* - Design your own insert for the official congress bag	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Juice bar – Logo placement		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Meeting point lounge – Logo placement in key networking area		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Opening Ceremony – Logo placement & recognition by Master of Ceremony		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Media corner/journalists – Logo placement		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Mobile phone charging station – Logo placement		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Hostess & congress staff t-shirt – Logo placement		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Congress run – Logo placement			<input type="radio"/>	<input type="radio"/>
	Future Generation Corner – Logo placement in youth-focused event space			<input type="radio"/>	<input type="radio"/>
	Main Entrance – Prominent logo placement at main venue entrance			<input type="radio"/>	<input type="radio"/>
	Welcome Party – Branded totem at entrance			<input type="radio"/>	<input type="radio"/>
	Farewell Get Together - Totem with logo			<input type="radio"/>	<input type="radio"/>
	WiFi & internet corner – Logo placement			<input type="radio"/>	<input type="radio"/>
	Congress bag branding - Logo placement on the official congress bag (design and production not included)			<input type="radio"/>	<input type="radio"/>
Media Exposure	Social media promotion – Promote your company on ISF channels	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Social media Congress contest** – Sponsor a contest on Instagram and X, provide two gifts for winners	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Channel World Seed slot – 30min to present your content in on-site studio	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Podcast participation with ISF – Be featured in a podcast with ISF			<input type="radio"/>	<input type="radio"/>
	ISF Women's networking event – Logo in event communication & branding			<input type="radio"/>	<input type="radio"/>
	ISF Congress app – Logo placement and tagline “powered by [X]” in official app			<input type="radio"/>	<input type="radio"/>
Networking & Thought Leadership	Lead capture at booth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Speaker gift** - Provide a gift to one of the panel speakers, branded or not branded	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Happy hour bar at your booth – Promote informal networking		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Host a panel session – Lead a session on a topic of your choice***		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	NGIN Students grant – Your brand supports student participation			<input type="radio"/>	<input type="radio"/>
In Kind	Wine welcome party – sponsor x bottles of red / white wine****	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Wine Farewell Get Together – sponsor x bottles of red/white wine at Farewell Get Together****	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Beers Welcome Party – sponsor x bottles of beer for the Welcome party****	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Beers Farewell Get Together – sponsor x bottles of beer at the Farewell Get Together****	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

All options subject to availability.

All options excluding production cost for materials (e.g. logo/banners)

\*Only available if there is a Congress bag

\*\*\*\* Depending on the venue

\*\*Sponsor to provide gifts

\*\*\*Topic to be aligned with ISF