



SOUTH AFRICA 2023
Cape Town 5-7 June

Subject: Don't miss the early bird rate for #WorldSeed2023

Dear Delegates,

Happy New Year! We are opening 2023 with plenty of excitement and new energy. Why? Because in five months, ISF and the South African National Organizing Committee (NOC) will welcome you in Cape Town for the ISF World Seed Congress on 5-7 June 2023.

We are amazed by the continuous increase in registrations in the last several weeks. Just today we received an additional 80 registrations from colleagues in South Africa.

"Shared roots, greater heights" reflects the spirit of Ubuntu that is unique to Africa: "I am because we are." It also reflects our collective vision as a sector, highlighting the role of seed as the starting point of sustainable agriculture, and with innovation as the way forward.

South Africa will gather seed professionals from all over the world for business, trading, exhibition, panel discussions, and plenty of networking opportunities. This congress is not to be missed!

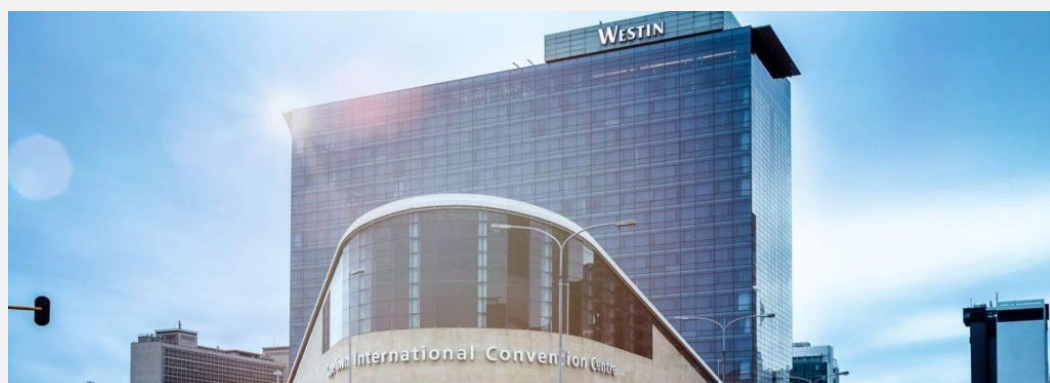
How to register

Please visit our [congress website](#) to access the registration platform. Registration is open from today until 26 May 2023.

Don't miss the early bird rate which is offered to delegates until 31 January 2023.

Congress venue and hotel

The congress will be held in the Cape Town International Convention Center (CTICC), the leading convention center in the African continent and located in the heart of Cape Town.



A range of hotels are available within walking distance of the venue. More information on accommodation can be found on the [congress website](#) too.

Follow our updates [on social media](#) [f](#) [t](#) [in](#) [i](#) and check the [congress website](#) regularly to stay in the know.

We look forward to seeing you in Cape Town!

Best regards,

ISF Secretariat