



Dear Delegates,

After two years, it's time we meet again!

We at ISF and the Spanish National Organizing Committee (NOC) are extremely excited to have you with us at the ISF World Seed Congress 2022 at the Palau de Congressos de Catalunya in Barcelona, Spain on 16-18 May.

As most of you know, ISF used the last 24 months to fully review its structure and way of working. At the same time, we reshaped the structure of the ISF WSC 2022 to build a business-centered and innovation-focused event, with trading, exhibition, meetings, and panel discussions onsite, complemented by a light virtual component and we will use the ISF WSC 2022 to build strong engagement with the value chain.

Registration

We will open registration on 1 December 2021, 12:00 CET for *all* delegates. Please visit our [Congress website](#) to access the registration platform. Registration will momentarily close for year-end holidays on 20 December and will reopen on 6 January.

Registration will close on 10 May 2022. There is only one registration fee which will be offered during the entire registration process. Our core PCO, K.I.T. Group, is in charge of processing the registrations. Please do not hesitate to get in touch with the ISF Secretariat for information at infowsc@worldseed.org.

Exhibitors

Our Exhibition Area provides a superb venue for companies to promote their products and services to Congress attendees. The exhibition will be centrally located at level -1, the heart of the congress center, providing excellent visibility and foot traffic to exhibitors. We also reviewed the setup of booths to create better interaction between exhibitors and delegates. The new package also includes access to all social events for three exhibitors per booth and additional promotion via the Channel World Seed and social media. To reserve, you may get in touch with K.I.T. Group. More information can be found on our [Congress website](#).



On top of this, the exhibition floor will be the place where ISF will have a TV studio which will serve as a new environment for better communications and engagement with those who are connecting virtually. Check out our [Congress website](#) for the floor plan.

Program

The program has been fully reshaped to drive the ISF's Key Strategic Objectives 2021-25 with 7 panels on priority topics, including one day on Seed Resilience with discussions led by high-level speakers.

Social events

The Opening Ceremony will take place on the Monday morning of the Congress.

We have reviewed our social events concept to keep up with the times! Our Welcome Party on Monday evening will be a unique, cocktail-style networking event in the congress center exhibition area, with food and entertainment. Instead of a gala dinner, our Spanish hosts will surprise us with an extra special Farewell Get Together on Wednesday evening which will be a mix of cocktails, seated dinner, and entertainment, providing more opportunities for interaction in an exciting environment.



Accompanying person

There will be no tour program prepared for accompanying persons, but of course, all accompanying persons are warmly welcome to attend the social events by registration.

We will also provide the contact details of partner institutions who can help you plan and book touristic activities at your own cost. More information is provided on our [Congress website](#).

Sponsors

There are plenty of exciting opportunities to increase your brand visibility to a global audience of business leaders and key decision makers during the ISF World Seed Congress. To know more about our flexible sponsorship packages, have a look at our [Sponsorship Brochure](#) and contact ISF or the Spanish NOC.

We learned a lot during the recent months on engaging beyond our sector and will offer opportunities for engagement with those who are not joining in person through the ISF Channel World Seed.

To increase the visibility of our sponsors and the whole seed sector we will open up the possibility for visits and participation of farmers, government representatives, universities and other public institutions in the Congress. The setup will be worked out in a collaborative way with the ISF Secretariat.



Golf tournament

As Golf sponsor, Incotec invites you to join the annual ISF Golf Tournament on Sunday 15 May. This year, the Golf Tournament will take place at the scenic Club de Golf Vallromanes.

You will be able to enjoy the sport whether you are an amateur or a pro if you sign up to our Golf Clinic.



Accommodation

There will be one main accommodation, the Hotel Fairmont Barcelona Rey Juan Carlos I – Barcelona, which is conveniently located next to the congress center. We have secured preferential rates for our delegates.

We can provide a list of other hotel options in the city upon request, but without preferential rates. Hotel reservations have been outsourced and are being taken care of by our core PCO, K.I.T. Group.

Travel information and COVID-19

Requirements for visitor's visas differ from country to country. Please visit the website of the Spanish Ministry of Foreign Affairs for information on entry and visa requirements www.exteriores.gob.es Please note that only fully registered and confirmed participants will be able to request an invitation letter.

Our delegates will be asked to present proof of COVID-19 vaccination, recent recovery, or a negative PCR test – but please note that these requirements could still change depending on the latest advisory as we move closer to the event. We will provide you more information on the sanitary measures we are taking to ensure a safe and productive congress for everyone.

Follow our updates on social media and check the [Congress website](#) regularly to stay in the know.

We invite you to join our live Q&A session on our social media platforms on **17 November, 12:00 PM CET** where ISF, NOC and the Barcelona Convention Bureau will answer all your questions related to your participation to the ISF World Seed Congress. Don't miss it!

Best regards,

ISF Secretariat