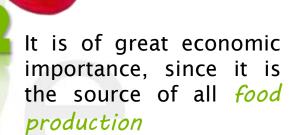


## Plant Breeding or Improvement



It is a *very innovative activity*, which reinvests 10-15% in R&D

It responds to *consumer demands* and enables the economic, environmental and social sustainability of the entire food chain







## **ANOVE**

Its mission is to represent the plant breeding sector promoting the knowledge and recognition of its work, and at the same time defending the interests of consumers, farmers, and rural regions.

A private, non-profit association which brings together companies and public centres dedicated to the generation of added value in the food sector through research, development and the use of new varieties of plants.

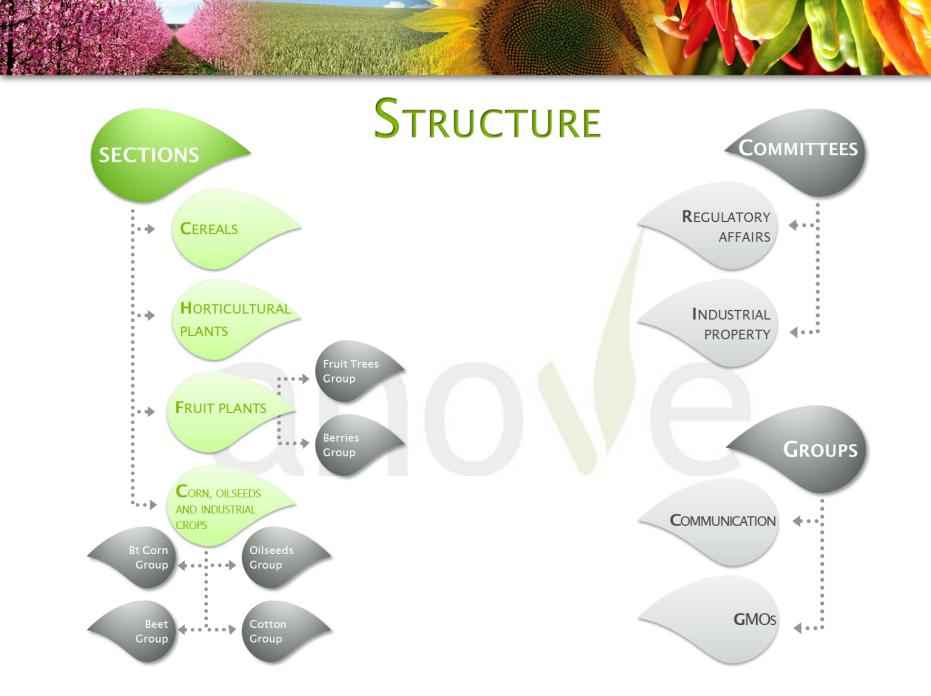


It contributes to the *development of the sector* through collaboration with public administrations, organisations representing different stakeholders and sectors of agricultural production and consumers.



anove Through its work of representation and defense of the interests of the plant variety sector, Anove contributes to:

- · Food improvement
- · Food safety
- Sustainability
- Rural development



## ··· What do we do?

- **Dialogue** as a representative of the research sector and breeders of new varieties
- Representation and coordination of the breeding sector before national and international bodies and associations

- Protection of the intellectual and industrial property rights of breeders
- Forum for analysis, study, evaluation, and activity related to the sector and new varieties
- Support to the breeding sector regarding technological aspects of the treatment and processing of seeds and plants
- Collaboration with Public Research
  Centres and Universities
- Dissemination and defence of the value of plant breeding and new technologies

- Defence of farmers and their right to get certified seeds
- Defence of consumers and their right to have a variety of foods during every season of the year



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